Digital Adaptation

“Time to untie your hands”
The world is changing
The solid classical buildings of great universities may look permanent but the storms of change now threaten them.

Lawrence Summers, Harvard University
You know this
You even have a dream.
But your dream is crumbling in the face of institutional bureaucracy
Bureaucracies are honed by the past and almost never can they deal effectively with the future.

Dr. Leroy Hood
Decentralised
Slow moving
Unfocused
Many layers of management
You know this too
Mission impossible?
No.
But grass roots change is hard. We need executive support.
Our tactics just suck
We...

- resign ourselves to the ‘reality’.
- try to solve the symptoms.
- bury ourselves with the trivial.
- hope somebody will fix things.
If not you, then who?
If not now, then when?

Hillel the Elder
Opportunities are like sunrises. If you wait too long, you miss them.

William Arthur Ward
Digital Transformation
- Starbucks
- Disney
- General Electric
- Harvard
- British Government
- European Commission
- Nestlé
- McDonalds
We need a plan
If we hope to prepare our institutions for the new digital reality, we need to present a compelling case for change. Moaning about user needs or poor management is not enough.

Paul Boag
The case for change
Highlight opportunities
Focus on threats
Use data
Appeal to the selfish gene
Cost savings
Get outside help
It seems completely overwhelming to climb the mountain. Motivation is sapped which leads to inaction.

Mother Teresa
Setting the direction
Digital transformation team
Map user journeys
Prototype
Build a framework
Educate & disband
Create a case

- Highlight opportunities
- Focus on threats
- Use data
- Appeal to the selfish gene
- Save costs
- Get outside help

Set a direction

- Form a transformation team
- Map user journeys
- Prototype
- Build a framework
- Educate & disband
Thanks